

the directory of residential camps 2017-2018 ADVERTISING GUIDE

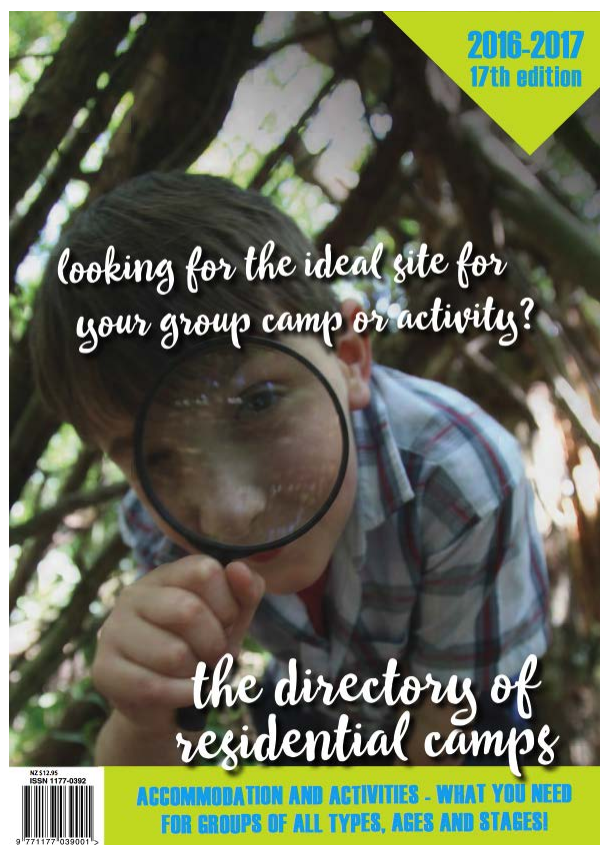
The Directory of Residential Camps is the first step in organising group accommodation and activities.

The Directory's target market is groups that are looking for suitable accommodation and/or activities.

It is distributed free to all schools and information centres nationwide, with an annual circulation of around 7000 copies.

The Directory is also available through information Centres, libraries, teachers' centres, government agencies, some magazine outlets and youth groups throughout New Zealand. The cover price is \$12.95.

The Directory is in full colour and on our web site www.camps-directory.co.nz



COST

For full colour plus advertisement in www.camps-directory.co.nz

All prices plus GST.

Full page \$690
\$520 each additional page

Half page \$520

Quarter page \$420

EXTRAS

Loose inserts P.O.A.

Bold listing \$5.00 plus GST per word

Special positions plus 20%

SIZES

Full page

Option for with or without bleed. (Bleed takes advert to edge of page with no margin left).

Option A A4 + bleed
Image size 180w x 280h mm
Trim size 210w x 297h mm
Bleed size 216w x 303h mm

Option B A4 without bleed (bordered)
Image size 180w x 280h mm

1/2 page 180w x 130h mm

1/4 page 85w x 130h mm

PLEASE NOTE

- Sizes and rates per insertion, excl gst.
- Rates are not commission bearing.
- Special positions can be arranged, price on application.
- High resolution photographs, logos and diagrams (300dpi, RGB or CMYK format, jpg or tiff) can be received via CD/DVD, email or Dropbox.
- Images sourced from websites are not high enough resolution for publication. Please supply original (unedited) jpg or tif.
- If high resolution electronic material isn't available, original images up to A4 can be scanned and returned.
- Adverts supplied in *Word* will be re-set in *inDesign* and will need all elements (as specified above) sent with the *Word* file.
- We are unable to open/use *Publisher* files.
- Some charges may apply if production is required to produce the advert.

To place your advertisement, contact

Ian Meredith ph: 0800 366 072
e: ian@ariespublishing.co.nz

For design enquiries please contact