

the directory of residential camps advertising guide

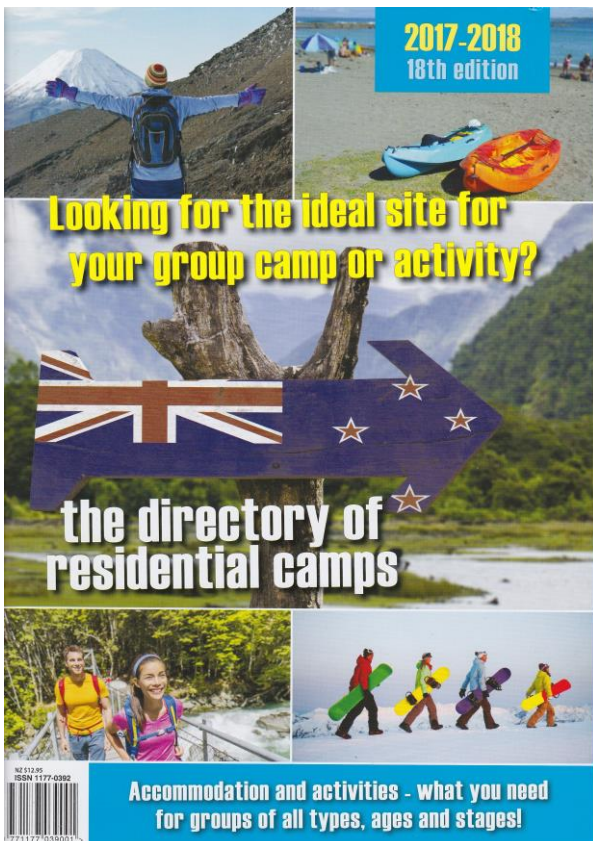
The Directory of Residential Camps is the first step in organising group accommodation and activities.

The Directory's target market is groups that are looking for suitable accommodation and/or activities.

It is distributed free to all schools and information centres nationwide, with an annual circulation of around 7000 copies.

The Directory is also available through information Centres, libraries, teachers' centres, government agencies, some magazine outlets and youth groups throughout New Zealand. The cover price is \$12.95.

The Directory is in full colour and on our web site www.camps-directory.co.nz



Colour – includes a listing on the website. All prices plus GST

Full page	\$690
	\$520 each additional page
Half page	\$520
Quarter page	\$420
Eighth page	\$300

Extras

Loose inserts	P.O.A.
Bold listing	\$5.00 plus GST per word
Special positions	plus 20%

Sizes (millimetres)

Full page please specify with or without bleed (bleed takes advert to edge of page with no margin)

Option A A4 + bleed
 image = 190w x 277h
 trim size 210w x 297h
 bleed size 216w x 303h

Option B A4 without bleed (bordered)
 Image size 190w x 277h

1/2 page Horz 190w x 136h

1/4 page Vert 190w x 66h
 Horz 92.5w x 136h

1/8 page Horz 92.5 w x 68h

Please note

- Sizes and rates per insertion, excl gst.
- Rates are not commission bearing.
- Special positions can be arranged, price on application.
- High resolution photographs, logos and diagrams (300dpi, RGB or CMYK format, jpg or tiff) can be received via CD/DVD, email or Dropbox.
- If high resolution electronic material isn't available, original images up to A4 can be scanned and returned.
- Adverts supplied in *Word* will be re-set in *inDesign* and will need all elements (as specified above) sent with the *Word* file.
- Please do not send *Publisher* files.
- Some charges may apply if production is required to produce the advert.

To place your advertisement, contact

Tom Jacobs 021 255 2821 or 04 904 4522
 email: list@camps-residential.co.nz

For design enquiries please contact

Carolyn, email: dylan_carolyn@xtra.co.nz