

Directory of Residential Camps & Activities 2024-25 MEDIA KIT

The Directory of Residential Camps and Activities is the first step in organising group accommodation and activities.

The Directory's target market is groups that are looking for suitable accommodation and/or activities.

It is distributed free to all schools and isite visitor information centres nationwide, with an annual circulation of around 6000 copies.

The Directory is also available through teachers' centres and youth groups throughout New Zealand.

The cover price is \$12.95.

The Directory is in full colour and online. Your advertisement will be listed in –

www.camps-directory.co.nz

www.facebook.com/campdirectory



TO PLACE YOUR ADVERTISEMENT, CONTACT

Ian Meredith, Publisher

Phone: 0800 366 072

Email: ian@ariespublishing.co.nz

COST

Full page	\$730 \$600 per extra page
Half page	\$560
Quarter page	\$460
Eighth page	\$300
Website only	\$39.50 per month, min \$150
Loose inserts	Price on application
Bold listing	\$5 per word
Special positions	Price on application

All prices plus GST.

SIZES

Full page

Option for with or without 5 mm bleed. (A bleed takes adverts to the edge of the page, leaving no white margin).

<i>Option A</i>	A4 + 5 mm bleed
Image size	180w x 280h mm
Trim size	210w x 297h mm
Bleed size	216w x 303h mm

<i>Option B</i>	A4 without bleed (bordered)
Image size	180w x 280h mm

1/2 page 180w x 130h mm

1/4 page 85w x 130h mm

PLEASE NOTE

- Sizes and rates per insertion, excluding GST.
- Rates are not commission bearing.
- Special positions can be arranged, price on application.
- High-resolution photos, logos and diagrams (300dpi, RGB or CMYK format, jpg or tiff) can be received via internet transfer or email.
- **Images sourced from websites are not suitable for publication.** Please supply original jpegs or tiffs as attachments.
- If high-resolution electronic material isn't available, original images up to A4 can be scanned and returned.
- **Adverts supplied in Word will be re-set and will need all elements (as specified above) sent separately as attachments.**
- We are unable to open/use Publisher files.
- Some charges may apply if production is required to produce the advert.